

“A GUIDING VISION”

HOW TO BE RESILIENT AND ADAPTIVE TO
NOWADAYS CIRCUMSTANCES

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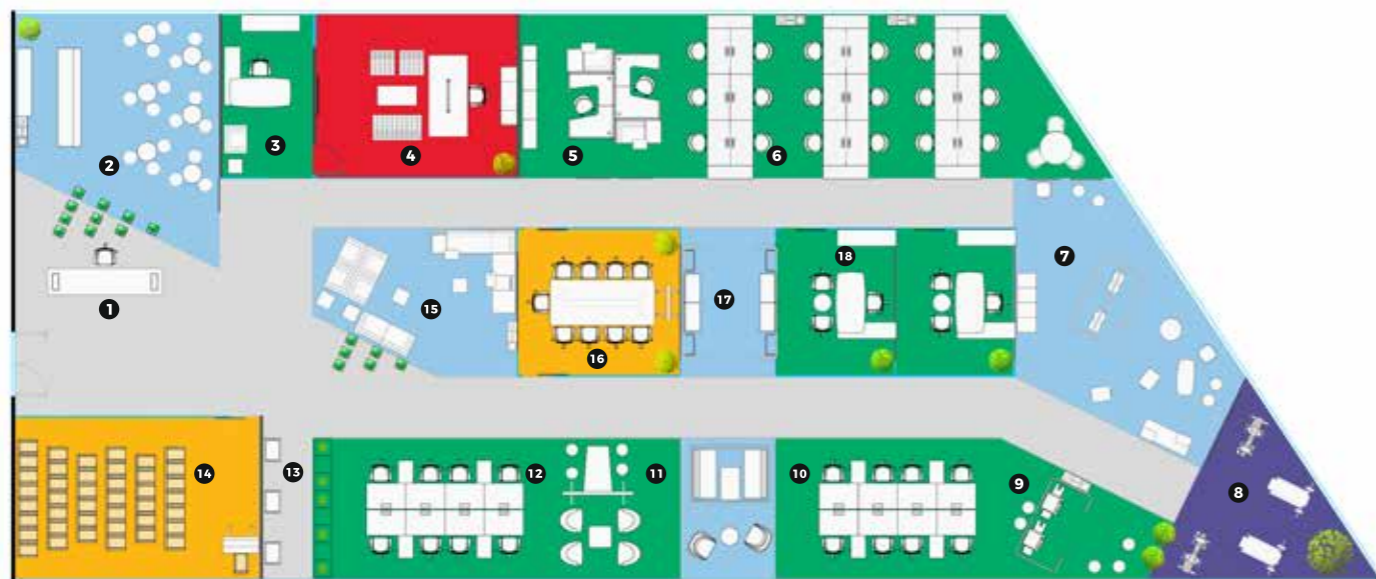
HOW TO BE RESILIENT AND ADAPTIVE TO NOWADAYS CIRCUMSTANCES

Experiencing a worldwide pandemic like the “COVID-19” is such a game-changing advantage to societies’ benefit that should be deeply taken into consideration. Given its major impact, the last period familiarized remote working & digital communication more, it not only showed their hidden benefits in helping businesses keep their work alive, but also in accelerating the employees’ productivity working anywhere. Nowadays, paving the road back to the office, what would be the “New Normal”? Are businesses anticipated to be flexible in terms of employees’ attendance at the office or not?

From here, we came with the “New Normal” concept as a pivotal step. It is changing the dominant layout for offices that are no longer seen suitable, to a more efficient floor plan that accommodates the social distancing guidelines. However, this does not mean that the office will be abandoned nor decreased in terms of employee numbers; it is more likely of reconfiguration to its spaces and maintaining precautionary measures & sanitization tools for a more promoted and safe workplace besides balancing working remotely when needed.

WORK SPACE PRE-COVID19

We will discuss inevitable key points for corporates & entities that incubate large numbers of employees to ensure working in a healthy, safe, and most importantly in a productive manner.



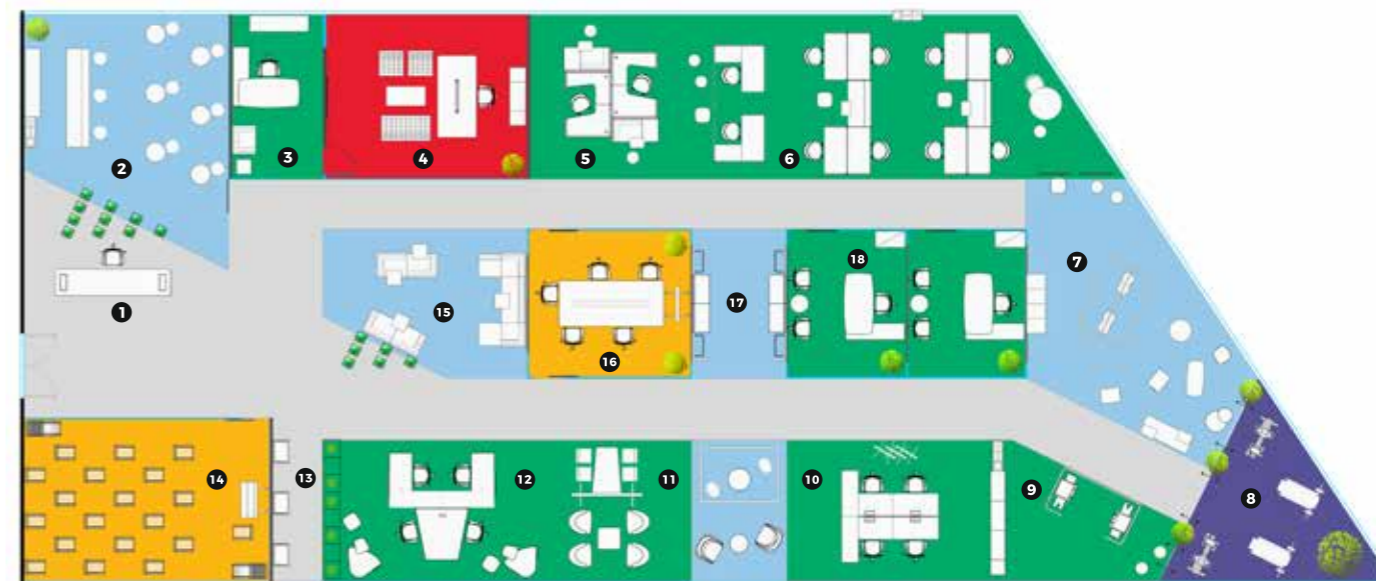
AREA - NUMBER OF PEOPLE

- 1 Reception - 1 4 Executive - 5 7 Socializing Area - 15 10 Team Working - 16 13 Phonebooth - 3 16 Meeting - 9
- 2 Chillout - 18 5 Focus & Relax - 2 8 Wellness - 4 11 Confidentiality - 6 14 Training Zone - 41 17 Lockers
- 3 Assistant - 2 6 Work Zone - 18 9 Printing Zone 12 Brainstorming - 8 15 Waiting Zone - 12 18 Managers - 3

In the beginning, workplaces before COVID-19 had some common characteristics supporting dynamic environments, new work styles & cultures that attract talents through being less corporate styled. These characteristics varied from the open floor plans, high-density places with limited personal spaces, to the large numbers of shared work areas & social spaces for employees' gatherings. However, what has not been considered is that all this can contribute heavily in growing an unhealthy environment regardless of any other taken safety precautions.

Taking into consideration that current corporates' strategies about efficient productivity & innovation are revolving around the "quantity" of time spent in direct communication and brainstorming between colleagues. With this in mind, adapting quickly to unexpected risks, not density & cost only is the key for employers to transition their workforce back safely or even to consider when establishing new businesses. This can be done by adjusting the previous offices' characteristics to the new standards to ensure keeping ultimate safety standards while affecting neither the employees' communication nor productivity.

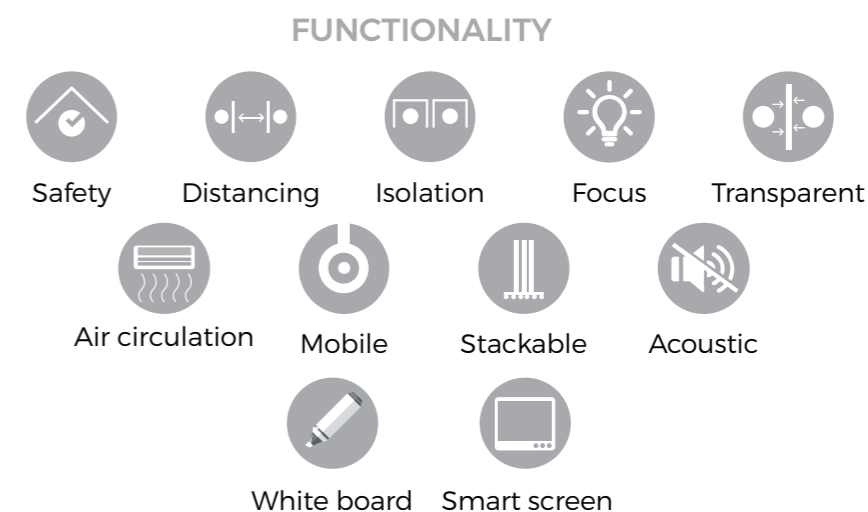
POST-COVID19



AREA - NUMBER OF PEOPLE

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mobica's tailored solutions are inherently considering these procedures through its versatile office furniture designs that well utilize floor spaces and ergonomically promote the emotional, physical, and cognitive well being of the employees through either whole renovation or modification to the existing workspaces.



WORK SPACE RENOVATION



The NEW LIGHT SYSTEM provides adaptability and safety according to the social distancing protocol with no communication barriers through modern and practical design.



This multi- purpose design efficiently utilizes spaces with its flexible design that combines productivity with comfort through the breakout lounge that acts acoustically very well.

FUNCTIONALITY

- Safety
- Distancing
- Isolation
- Transparent
- Focus
- White board
- Acoustic



Correspondingly, ensuring the ultimate safety within a limited space that gathers many employees can be guaranteed with this design.



FUNCTIONALITY

- Safety
- Distancing
- Isolation
- Transparent
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With modern isolation concepts, comes this workstation as a stand-alone open room surrounded by fabric acoustic separators that provide privacy but not a barrier of communication. Mainly fits the middle management with high engagement with their teams.

FUNCTIONALITY

- Safety
- Focus
- Transparent
- Acoustic



WORK SPACE
RENOVATION



MUTE is a wide range of acoustic solutions that can be introduced with the utmost simplicity into any given space, as a means of improving the acoustic comfort of those who live and work within. MUTE is easy to move around and rearrange as required, providing an immediate solution to acoustic problems.



DESK



MOBILE DESK



MEDIA



LOUNGE



COVO MOBILE



2 SEATED



PRINTER



STORAGE



KITCHENETTE



3 SEATED



L-SHAPED

WORK SPACE RENOVATION

THINK POD creates a room within a room. Made of 3 materials: glass, acoustic felt, and aluminum frames - this 'pod' is your go-to for when you need to isolate yourself from your busy surroundings and get things done.



FUNCTIONALITY



Safety



Isolation



Focus



Air circulation



Acoustic



White board



Smart screen

WORK SPACE ADD-ONS

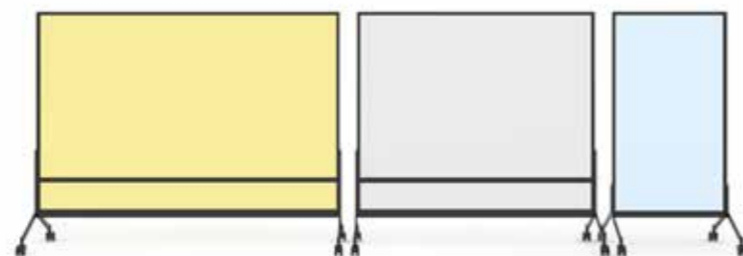
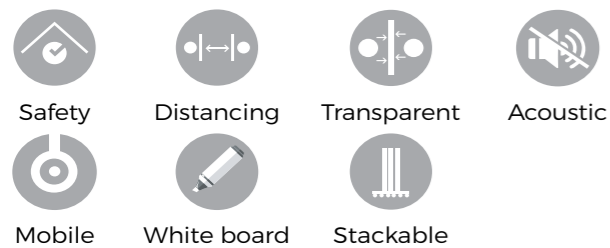


Reconfiguring the existing workspaces is now easy through adding multi-functional items that align with the safety standards without a radical change.



The transparent EDGE separator, comes in many sizes and can be a perfect moveable isolator between departments, workspaces, or even individuals.

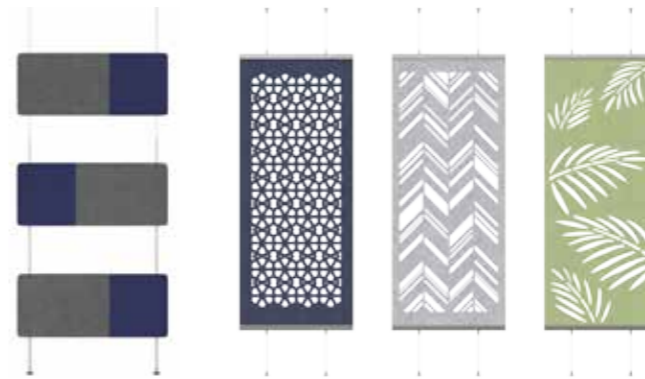
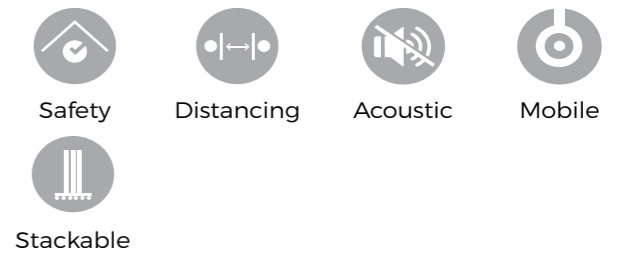
FUNCTIONALITY



This aesthetic separator from the MUTE family, is easily moved around in the workspace allowing a more isolated space with high acoustic abilities.



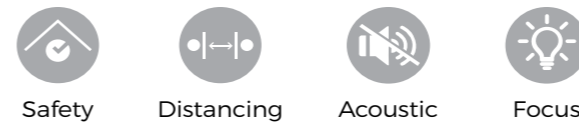
FUNCTIONALITY



By applying the wooden-leather separation system PURA, the current working table can be easily divided with a touch of elegance & privacy.

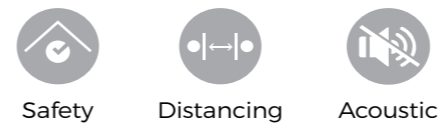


FUNCTIONALITY



For better acoustic solutions, these separators can be added to workstations and be a perfect sound barrier.

FUNCTIONALITY



WORK SPACE
ADD-ONS








KEKO can be used with any surface and is easily relocated without the need for special preparations. Available in 3 versions: Felt, 3D structured fabric, and translucent PC.

KEKO is dual-purpose: It is used to divide work surfaces and also serves as a modesty panel under any desk as its adhesion system works in every position.







The acrylic separator can be easily added to existing workstations to ensure safety without affecting communication. Also can be extended to cover space between individuals.

FUNCTIONALITY

-  Safety
-  Distancing
-  Transparent
-  Mobile
-  Acoustic



FUNCTIONALITY

-  Safety
-  Distancing
-  Transparent
-  Mobile



A NEW ERA OF DISTANCING



As this is all part of a longer-term shift, most business entities & educational institutions may continue working from home as digitization and remote working became very popular due to the positive insights concerning productivity, time-saving, and cost reduction.



Therefore, mobica provides the appropriate home solutions that create affordable work\ learn spaces able to keep the health, safety, and comfort of the employees & distance learners while neither affecting their focus, innovation, nor communication.

HOME OFFICE PRODUCT RANGE

BIRD FAMILY



ONYX FAMILY



TRAIN FAMILY



ARCO & NOMADO FAMILY



SEATING SOLUTION



LORDO

TO-SYNC

BRADO

SPANISH

REGUS

BOCK



OASIS



SHARKO



BOND

Knowing that the employee and organizational needs are going to evolve as people start loosen the lockdown, we always make sure that our solutions are going to fit all the changing needs. Also we will continue to work closely with our departments and with our maximum efforts to find suitable solutions to the changing conditions around us.

mobica.



SCAN ME :)

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